

Precept, *Glazed Porcelain + Ceramic*.  
The timeless look of distinctive travertine.



anatolia

Precept, *Glazed Porcelain + Ceramic.*

Distinctive elegance.

*The World of Anatolia*

Passionate, dedicated and driven to bring together truly exceptional products that embody modernity, innovation and refinement. Anatolia provides its partnering customers across the world access to an extensive inventory as well as superior service, establishing itself among the largest tile and stone brands in the world.

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## Colors at a glance



Ivory



Clay

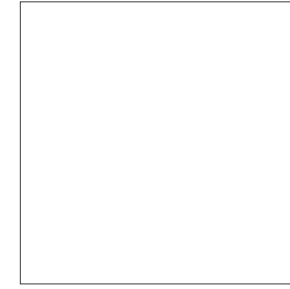


Ice

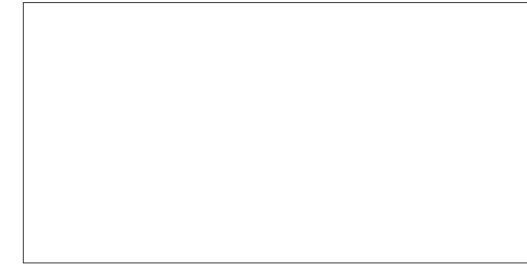


Mica

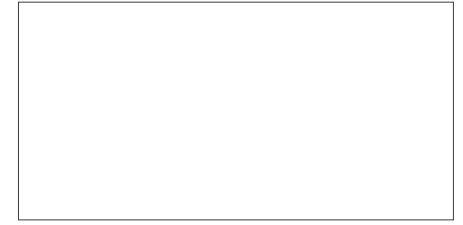
## Formats and finishes at a glance



13 x 13 in / 33 x 33 cm  
Pressed  
Matte



12 x 24 in / 29.8 x 59.9 cm  
Pressed  
Matte



10 x 20 in / 24.8 x 49.8 cm  
Pressed  
Glossy

### *Trim*

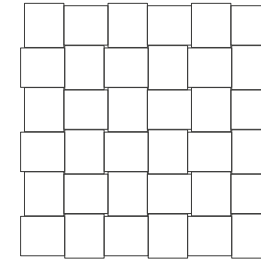


3 x 12 in / 7.1 x 29.8 cm  
Bullnose  
Matte



3 x 10 in / 7.5 x 25 cm  
Bullnose  
Glossy

### *Mosaic*



2 x 2 in / 5 x 5 cm  
Basketweave Mosaics  
Matte



12 x 24 in / 29.8 x 59.9 cm Precept Mica Matte Pressed Glazed Porcelain Tile





# Precept, *Ivory*



13 x 13 in / 33 x 33 cm  
Pressed  
Matte 4500-0553-0



12 x 24 in / 29.8 x 59.9 cm  
Pressed  
Matte 4500-0554-0



10 x 20 in / 24.8 x 49.8 cm  
Pressed  
Glossy 4500-0552-0

## *Trim*



3 x 12 in / 7.1 x 29.8 cm  
Bullnose  
Matte 4502-0183-0



3 x 10 in / 7.5 x 25 cm  
Bullnose  
Glossy 4502-0182-0

## *Mosaics*



2 x 2 in / 5 x 5 cm Basketweave  
Mosaics  
Matte 4501-0202-0



12 x 24 in / 29.8 x 59.9 cm image variations

Precept, *Clay*



13 x 13 in / 33 x 33 cm  
Pressed  
Matte 4500-0547-0



12 x 24 in / 29.8 x 59.9 cm  
Pressed  
Matte 4500-0548-0



10 x 20 in / 24.8 x 49.8 cm  
Pressed  
Glossy 4500-0546-0

*Trim*



3 x 12 in / 7.1 x 29.8 cm  
Bullnose  
Matte 4502-0179-0



3 x 10 in / 7.5 x 25 cm  
Bullnose  
Glossy 4502-0178-0

*Mosaics*



2 x 2 in / 5 x 5 cm Basketweave  
Mosaics  
Matte 4501-0200-0



12 x 24 in / 29.8 x 59.9 cm image variations



# Precept, *Ice*



13 x 13 in / 33 x 33 cm  
Pressed  
Matte 4500-0550-0



12 x 24 in / 29.8 x 59.9 cm  
Pressed  
Matte 4500-0551-0



10 x 20 in / 24.8 x 49.8 cm  
Pressed  
Glossy 4500-0549-0

## Trim



3 x 12 in / 7.1 x 29.8 cm  
Bullnose  
Matte 4502-0181-0



3 x 10 in / 7.5 x 25 cm  
Bullnose  
Glossy 4502-0180-0

## Mosaics



2 x 2 in / 5 x 5 cm Basketweave  
Mosaics  
Matte 4501-0201-0



12 x 24 in / 29.8 x 59.9 cm image variations



Precept, *Mica*



13 x 13 in / 33 x 33 cm  
Pressed  
Matte 4500-0556-0



12 x 24 in / 29.8 x 59.9 cm  
Pressed  
Matte 4500-0557-0



10 x 20 in / 24.8 x 49.8 cm  
Pressed  
Glossy 4500-0555-0

*Trim*



3 x 12 in / 7.1 x 29.8 cm  
Bullnose  
Matte 4502-0185-0



3 x 10 in / 7.5 x 25 cm  
Bullnose  
Glossy 4502-0184-0

*Mosaics*



2 x 2 in / 5 x 5 cm Basketweave  
Mosaics  
Matte 4501-0203-0

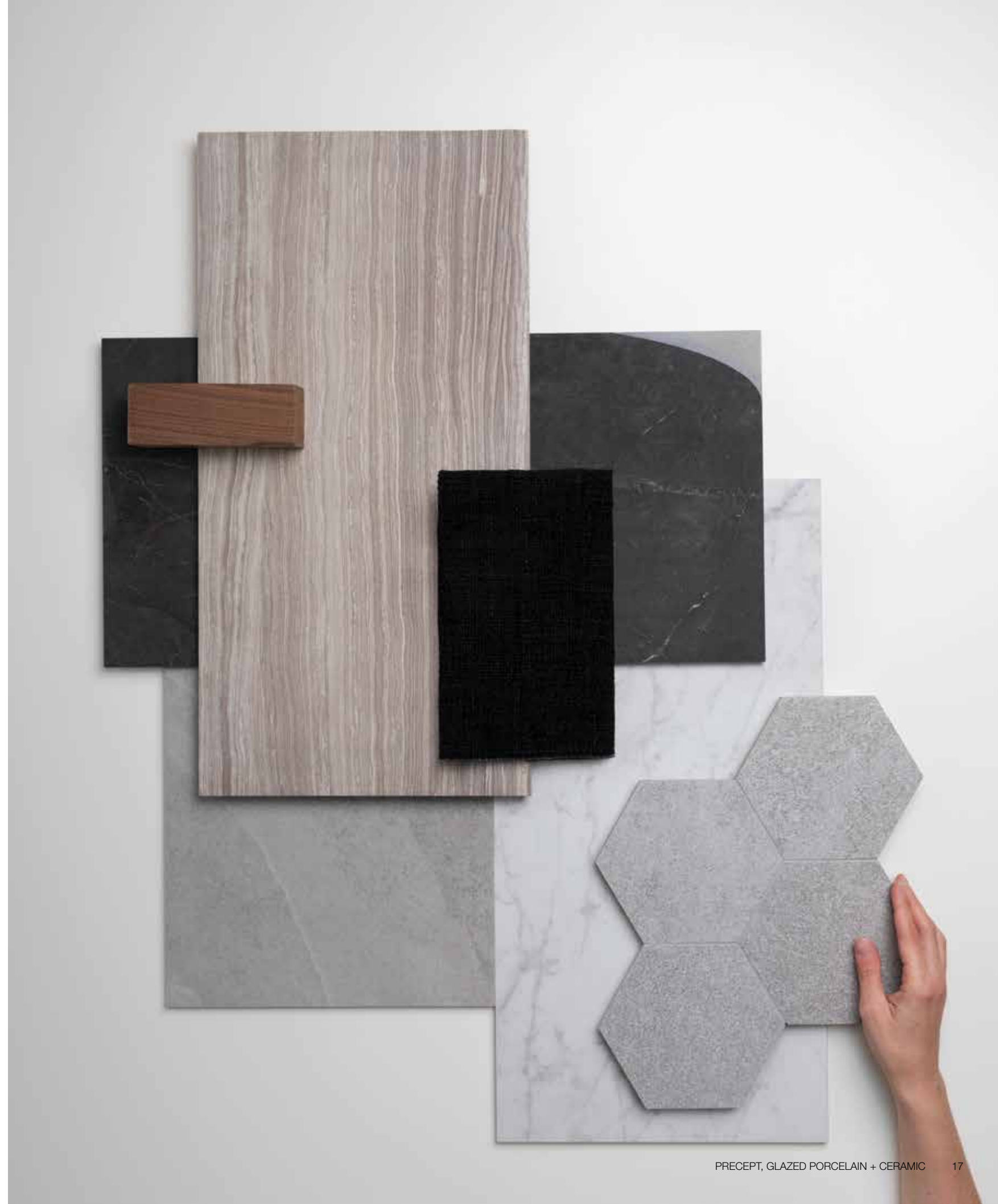


12 x 24 in / 29.8 x 59.9 cm image variations



*The Anatolia difference*  
Unmatched elegance and unparalleled perfection.

Anatolia reinvents shapes and design compositions through refined color palettes, innovative graphical refinements and creative reinterpretations of traditional, cultural and trend led inspirations. Meticulous care is taken to enhance a product's formation through graphical and technical improvements at every step of the development and execution process. This leads to the most exquisite and discerning tile collections.





*Technical Performance*  
Avant-garde design and attention to detail.

The goal of Anatolia's design department was to create the utmost elegant and sophisticated product, a perfect blend of functionality and style. New technical aspects, innovative shapes, and a new color palette were designed to represent the vibrant and lively nature of metropolitan city life, inspired by its culture and history.












## Packaging information

Key logistical details including item codes and product specifications.

Precept Product & Packaging Information														
	ACTUAL DIMENSIONS	THICKNESS	CLAY ITEM CODE	ICE ITEM CODE	IVORY ITEM CODE	MICA ITEM CODE	LBS BOX	KGS BOX	PCS BOX	SGFT BOX	M <sup>2</sup> BOX	BXS SKID	SGFT SKID	M <sup>2</sup> SKID
10 x 20 in / 24.8 x 49.8 cm PRECEPT GLOSSY PRESSED GLAZED CERAMIC TILE	248 x 498 mm	9 mm	4500-0546-0	4500-0549-0	4500-0552-0	4500-0555-0	51.02	23.14	12	16.14	1.5	36	581.04	54
13 x 13 in / 33 x 33 cm PRECEPT MATTE PRESSED GLAZED PORCELAIN TILE	330 x 330 mm	7.8 mm	4500-0547-0	4500-0550-0	4500-0553-0	4500-0556-0	53.96	24.48	13	15.28	1.42	46	702.88	65.32
12 x 24 in / 29.8 x 59.9 cm PRECEPT MATTE PRESSED GLAZED PORCELAIN TILE	298 x 599 mm	9 mm	4500-0548-0	4500-0551-0	4500-0554-0	4500-0557-0	63.31	28.72	8	15.5	1.44	32	496	46.08
MOSAIC														
2 x 2 in / 5 x 5 cm PRECEPT BASKETWEAVE MATTE GLAZED PORCELAIN MOSAIC	330 x 330 mm	7.8 mm	4501-0200-0	4501-0201-0	4501-0202-0	4501-0203-0	38.2	17.33	10	11.74	1.08	48	563.52	52.26
TRIM														
3 x 12 in / 7.1 x 29.8 cm PRECEPT MATTE GLAZED PORCELAIN BULLNOSE	71 x 298 mm	9 mm	4502-0179-0	4502-0181-0	4502-0183-0	4502-0185-0	16.46	7.47	20	N/A	N/A	119	2280 PCS	
3 x 10 in / 7.5 x 25 cm PRECEPT GLOSSY GLAZED CERAMIC BULLNOSE	75 x 250 mm	9 mm	4502-0178-0	4502-0180-0	4502-0182-0	4502-0184-0	15	6.8	25	N/A	N/A	120	3000 PCS	

## Technical information

Tile collection performance based on industry standards.

Technical Information		GLOSSY	MATTE	
	WATER ABSORPTION	ANSI / ISO - (%)	10% ≤E ≤16% - P4	< 0.5%
	ABRASION RESISTANCE	ANSI / ISO	CLASS 0	CLASS 4
	SCRATCH HARDNESS	ANSI / ISO - (Mohs)	4	7
	BREAKING STRENGTH	ANSI - (lbf) ISO - (N)	≥230 >1000	≥330 >2000
	SHADE VARIATION		V2	
	SLIP RESISTANCE	ANSI - DCOF (WET) ISO - R VALUE	GLOSSY N/A GLOSSY N/A	MATTE ≥0.60 MATTE R9
	CHEMICAL RESISTANCE	ANSI / ISO	CLASS B	CLASS A
	STAIN RESISTANCE	ANSI / ISO	CLASS B / CLASS 4	CLASS A / CLASS 5
	FROST RESISTANCE	ANSI / ISO	NOT RESISTANT	PASS

Test values are based on ANSI / ISO standards according to: ANSI A137.1 - Porcelain tile P1 Class, ISO 13006 - G - Bia Group, En 14411 - G - Bia Group.  
 Variances in test values can occur in different production lots.  
 Test values are based on ANSI / ISO standards according to: ANSI A137.1 Non-Vitreous P4 Class, ISO 13006 - L - Group BIII, EN 14411- L - Group BIII.  
 Variances in test values can occur in different production lots.

## Usage recommendations

Anatolia's recommendations for suitable applications.

Usage Recommendations*		GLOSSY GLAZED CERAMIC		MATTE GLAZED PORCELAIN	
APPLICATION		WALL	FLOOR	WALL	FLOOR
INTERIOR	RESIDENTIAL	•		•	•
	COMMERCIAL	•		•	•
	HEAVY COMMERCIAL			•	
EXTERIOR	RESIDENTIAL / COMMERCIAL			•	•

\* These recommendations are not defined by ANSI/ISO standards.

# The World of Anatolia

*We are a constellation of people and places. Get in touch.*

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## *Credits*

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## *Partnerships and Associations*





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